FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
OMB Number:	3235-0287							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Mason Mark				2. Issuer Name and Ticker or Trading Symbol Primerica, Inc. [PRI]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
(Last)	(Firs	st)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 04/01/2010								X	X Director Officer (give title below)			10% O Other (below)	specify	
3120 BRECKINRIDGE BLVD.					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indi	Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
(Street) DULUTH	GA		30099												•	ore than One Repor		ng Person	
(City)	(Sta	te)	(Zip)																
			Table I - No						Dis	_									
Date			Date	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			Beneficially Ow Following Repo		ported (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									v	Amount	nount (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock ⁽¹⁾ 04/0				04/01/	/2010		J ⁽²⁾		74,999,900		A	(2)	75,000,000		I		By Citigroup Insurance Holding Corporation		
Common Stock ⁽¹⁾ 04/0				04/01/	1/2010			S		5,021,412 D		(3)	69,978,588			I I	By Citigroup Insurance Holding Corporation		
			Table II -			Securities calls, war								ed					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Yea	Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable Expiration Date (Month/Day/Year)		te	nd 7. Title and Amour Securities Underly Derivative Security 3 and 4)		erlying	ing Derivative		per of ve es ially	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)	
				Cod	de V	(A)	(D)	Date Exercisa		Expiration Date	Title		Amount or Number of Shares		Transac (Instr. 4)				
Warrant ⁽¹⁾	\$18	04/01/2010		J ⁽²	2)	4,103,100		04/01/20	10	(4)	Comn Stoc		4,103,100	(2)	4,103	,100	I	By Citigroup Insurance Holding Corporation	

Explanation of Responses:

- 1. The Reporting Person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of such securities for purposes of Section 16 or for any other purpose. The Reporting Person is the designee of Citigroup Inc. ("Citigroup") to the Issuer's Board of Directors pursuant to the Intercompany Agreement by and between Primerica, Inc. and Citigroup, the form of which was filed by the Issuer as Exhibit 10.1 to its Registration Statement on Form S-1 (No. 333-162918).
- 2. These securities were acquired by Citigroup Insurance Holding Corporation ("CIHC") pursuant to the Exchange and Transfer Agreement, dated March 31, 2010, between the Issuer and CIHC pursuant to which the Issuer issued 74,999,900 shares of common stock to CIHC, warrants to purchase 4,103,100 shares of common stock and a \$300 million note in exchange for CIHC's transfer to the Issuer of the capital stock of CIHC's subsidiaries that held the businesses comprising the Issuer's operations.
- 3. These securities were contributed to the Issuer by CIHC for no consideration pursuant to the Contribution Agreement, dated March 31, 2010, between CIHC and the Issuer.
- 4. These warrants expire seven years from the Closing Date, as such term is defined in the Securities Purchase Agreement, dated February 8, 2010, among CIHC, the Issuer, Warburg Pincus Private Equity X, L.P. and Warburg Pincus X Partners, L.P., which was filed by the Issuer as Exhibit 2.1 to its Registration Statement on Form S-1 (No. 333-162918).

Remarks:

/s/ Stacey K. Geer, attorney in fact 04/02/2010

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.