FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| ON | 1R | AP | PR | $\Omega$ | /A |
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|    |    |    |    |          |    |

| OMB Number:              | 3235-0104 |
|--------------------------|-----------|
| Estimated average burden |           |
| hours per response:      | 0.5       |

## **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| TAN TRACV VIANCVAN      |         | 2. Date of Event Requiring<br>Statement (Month/Day/Year)<br>10/16/2023 | 3. Issuer Name and Ticker or Trading Symbol Primerica, Inc. [ PRI ]  |                                     |                                       |   |   |   |  |
|-------------------------|---------|--|--|-------------------------------------|---------------------------------------|---|---|---|--|
| (Last) (First) (Middle) |         |  | Relationship of Reporting Person(s) to Issuer (Check all applicable) |                                     | ,                                     | 5. If Amendment, Date of Original Filed (Month/Day/Year)  |   |   |  |
| 1 PRIMERICA PARKWAY     |         |  | X  | Director Officer (give title below) | 10% Owner<br>Other (specify<br>below) | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person |   |   |  |
| (Street) DULUTH         | GA      | 30099  |  |                                     | Executive VP, Finance                 |   | Λ | Form filed by More than One Reporting<br>Person |  |
| (City)                  | (State) | (Zip)  |  |                                     |                                       |   |   |   |  |

## Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | ` , | 3. Ownership<br>Form: Direct (D) or<br>Indirect (I) (Instr. 5) | l ' |
|---------------------------------|-----|--|-----|
| Common Stock                    | 0   | D  |     |

## Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 3. Title and Amount of Securities Ur<br>Derivative Security (Instr. 4) | , ,                                 | or Exercise                        | Form: Direct Be<br>(D) or (In | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|--|--|--------------------|--|-------------------------------------|------------------------------------|-------------------------------|---|
| 1  | Date<br>Exercisable                                      | Expiration<br>Date |  | Amount<br>or<br>Number<br>of Shares | Price of<br>Derivative<br>Security | ivative (Instr. 5)            |   |

**Explanation of Responses:** 

/s/ Stacey K. Geer, attorney in fact 10/16/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.