FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

10b5-1(c). See Instr	ruction 10.							
1. Name and Address DAY CYNTH	of Reporting Person *		2. Issuer Name and Ticker or Trading Symbol Primerica, Inc. [PRI]		ionship of Reporting Person(s) all applicable) Director	to Issuer		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/11/2023		Officer (give title below)	Other (specify below)		
1 PRIMERICA PA	AKKWAY		4. If Amendment, Date of Original Filed (Month/Day/Year)	h/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable I X Form filed by One Reporting Person				
(Street) DULUTH	GA	30099			Form filed by More than One	Reporting Person		
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	09/11/2023		A		55.893(1)	A	\$201.66	17,396.291	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	1. Title of	2.	3. Transaction	3A. Deemed	4.						7. Title and Amount of		8. Price of	9. Number of	10.	11. Nature	ı
- 1	Derivative	Conversion	Date	Execution Date,	Transaction		Derivative		Expiration Date		Securities Underlying		Derivative	derivative	Ownership	of Indirect	L
- 1	Security (Instr. 3)	or Exercise	(Month/Day/Year)	if any	Code (Instr.		de (Instr. Securities		(Month/Day/Year)		Derivative Security		Security	Securities	Form:	Beneficial	L
- 1		Price of		(Month/Day/Year)	8)	8) Acquired (A)		(Instr. 3 and 4)		(Instr. 5)	Beneficially	Direct (D)	Ownership	L			
		Derivative			or Disposed of		or Disposed of					Owned	or Indirect	(Instr. 4)	L		
- 1		Security			(D) (Instr. 3, 4					Following	(I) (Instr. 4)		L				
					and 5)		and 5)		l			Reported			L		
- 1						- 						1	Transaction(s)			L	
- 1						l						Amount		(Instr. 4)			1
- 1						l						or					1
- 1						l			Date	Expiration		Number					1
					Code	l v	(A)	(D)	Exercisable	Date	Title	of Shares					ı
- L											<u> </u>				l		4

Explanation of Responses:

1. Represents dividends paid on phantom stock that were reinvested automatically in additional shares of phantom stock in accordance with the terms of the Non-Employee Directors' Deferred Compensation Plan. Phantom stock is convertible into common stock on a one-for-one basis in accordance with the terms of such plan.

/s/ Stacey K. Geer, attorney in fact 09/12/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.