FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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OMB Number:	3235-0287
Estimated average burden	
hours per response:	0.5

# Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     DAY CYNTHIA N			2. Issuer Name and Ticker or Trading Symbol Primerica, Inc. [ PRI ]	Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner						
(Last) (First) (Middle)		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 06/30/2023	A	Officer (give title below)	Other (specify below)				
1 PRIMERICA PARKWAY			4. If Amendment, Date of Original Filed (Month/Day/Year)		oint/Group Filing (Check Applicable Line)					
(Street) DULUTH GA 30099		30099		X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City) (State) (Zip)			Rule 10b5-1(c) Transaction Indication							
		(Zip)	Check this box to indicate that a transaction was made pursuant to a contra affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.	to satisfy the						

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	tion Date, Transaction Code (Instr.		4. Securities Ac Disposed Of (D)			5. Amount of Securities Beneficially Owned Following Reported	Form: Direct (D)	Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	06/30/2023		A		157.709(1)	A	\$198.15	17,340.398	D	

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)		5. Num Derivat Securit Acquire	ive ies	6. Date Exerc Expiration Day/\(\text{(Month/Day/\)}\)	ate	7. Title and A Securities Un Derivative So (Instr. 3 and	nderlying ecurity	8. Price of Derivative Security (Instr. 5)		10. Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership
	Derivative Security					or Disposed of (D) (Instr. 3, 4 and 5)					Owned Following Reported Transaction(s)		(I) (Instr. 4)	(Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		

### **Explanation of Responses:**

1. Represents deferred stock units that were awarded in lieu of the quarterly cash retainer in accordance with the election of the director under the Non-employee Directors' Deferred Compensation Plan. The deferred stock units are payable in common stock on a one-for-one basis after the director leaves the Board.

/s/ Stacey K. Geer, attorney in fact 06/30/2023

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.