SEC Form 4

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Ш

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

				Name <b>and</b> Ticker o rica, Inc. [PR		g Sym	bol			ationship of Reporting F all applicable) Director	Person(s) to Issue 10% C		
(Last) 1 PRIMERICA	(First) PARKWAY	, , , ,				n/Day/	/Year)			Officer (give title Other (spe below) below) Chief Executive Officer		specify	
(Street) DULUTH GA 30099 (City) (State) (Zip)				ndment, Date of Or	iginal File	d (Mo	onth/Day/Year)	6. India X	<ol> <li>Individual or Joint/Group Filing (Check Applicable Line)</li> <li>X Form filed by One Reporting Person</li> <li>Form filed by More than One Reporting Person</li> </ol>				
		Table I - No	n-Derivative S	ecurities Acq	uired, I	Disp	osed of, or	Benefi	cially Ov	/ned			
Date		2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8) A. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a (A) or (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				

												Transaction(s)				
								Code V	Amou	nt	(A) or (D)	Price	(Instr. 3 and			(Instr. 4)
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned           (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		Secu Deriv	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	on Title		Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Unit	(1)	02/28/2023		A		5,938 <sup>(2)</sup>		(3)	(3)		ommon Stock	5,938	\$185.24	26,673	D	

Explanation of Responses:

1. Each RSU represents a contingent right to receive one share of PRI common stock.

2. Each RSU is granted under the Issuer's 2020 Omnibus Incentive Plan and represents a contingent right to receive one share of PRI common stock.

3. The RSUs vest annually in three equal installments beginning March 1st of the year following the grant.

/s/ Stacey K. Geer, attorney in fact 02/28/2023

Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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