FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL							
OMB Number: 3235-028							
Estimated average burden							
hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* BENSON P GEORGE					2. Issuer Name and Ticker or Trading Symbol Primerica, Inc. [ PRI ]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner				vner	
(Last)	(First)	(Mi	ddle)		3. Date of Earliest Transaction (Month/Day/Year) 04/23/2010									Officer (g below)	ive title		Other (s below)	specify		
3120 BRECKINRIDGE BOULEVARD					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) DULUTH	GA	30099												X	Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zi <sub>l</sub>	p)																	
		Та	ble I - Noı	n-Deri	ivativ	e Se	ecuritie	s Acqı	uired, l	Disp	osed of,	or E	Benefic	ially Ow	ned					
Date				ansaction  th/Day/Year)  2A. Deemed Execution Date, if any (Month/Day/Year)		Execution Date, if any				4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a				5. Amount Securities Beneficially Following I	y Owned Reported	Form:	nership : Direct (D) lirect (I) . 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code	v			(A) or (D)	Price	(Instr. 3 and 4)				(111501.4)				
Common Stock <sup>(1)</sup> 04/2				23/2010				A		2,492		A	\$ <mark>0</mark>	2,492			D			
Common Stock														0			D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	curity (Instr. 3)  Conversion or Exercise Price of Derivative Security  Conversion (Month/Day/Year)  Execution Date, if any (Month/Day/Year)				privative Securities Acquired (A) or Disposed (D) (Instr. 3, 4 and 5)		ive ies ed (A) osed of tr. 3, 4	6. Date   Expirati (Month/	on Day		Securities Under Derivative Securi (Instr. 3 and 4)		derlying curity  Amount	8. Price of Derivative Security (Instr. 5) Beneficia Owned Following Reported Transacti (Instr. 4)		e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

## Explanation of Responses:

1. Represents a restricted stock award granted under the Issuer's 2010 Omnibus Incentive Plan in connection with the Issuer's initial public offering. The restricted stock vests in three equal annual installments on each of the first, second and third anniversary of the date of grant.

/s/ Stacey K. Geer, attorney in fact 04/26/2010

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.