
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934
(Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
 Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
 Definitive Proxy Statement
 Definitive Additional Materials
 Soliciting Material Pursuant to §240.14a-12

PRIMERICA, INC.

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
 Fee paid previously with preliminary materials.
 Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
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PRIMERICA, INC.
1 PRIMERICA PARKWAY
DULUTH, GA 30099

V63528-P25139

Your **Vote** Counts!

PRIMERICA, INC.

2025 Annual Meeting
Vote by May 13, 2025
11:59 PM ET



You invested in PRIMERICA, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on May 14, 2025.**

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to April 30, 2025. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and
vote without entering a
control number



Vote in Person at the Meeting*

May 14, 2025
8:30 a.m.

Primerica Home Office
1 Primerica Parkway
Duluth, GA 30099

*Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote at www.Proxy.com

THIS IS NOT A VOTE

This is an overview of the proposed agenda for the upcoming stockholder meeting. It is not intended to be the reverse side to vote these items.

Voting Items

1. To elect the following directors:
Nominees:
 - 1a. John A. Addison, Jr.
 - 1b. Joel M. Babbitt
 - 1c. Amber L. Cottle
 - 1d. Gary L. Crittenden
 - 1e. Cynthia N. Day
 - 1f. Sanjeev Dheer
 - 1g. Beatriz R. Perez
 - 1h. D. Richard Williams
 - 1i. Glenn J. Williams
 - 1j. Darryl L. Wilson
 - 1k. Barbara A. Yastine
2. To consider an advisory vote on the compensation of the named executive officers.
3. To ratify the appointment of the independent members of the compensation committee.

Prefer to receive an e-mail
