UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

## FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934
DATE OF REPORT (Date of earliest event reported): May 2, 2023

## PRIMERICA

Primerica, Inc.
(Exact Name of Registrant as Specified in Its Charter)

| Delaware | $001-34680$ | $27-1204330$ |
| :---: | :---: | :---: |
| (State or other jurisdiction of <br> incorporation) | (Commission File Number) | (IRS Employer |
| Identification No.) |  |  |

1 Primerica Parkway
Duluth, Georgia 30099
(Address of Principal Executive Offices, and Zip Code)
(770) 381-1000
(Registrant's telephone number, including area code)
(Former name or former address, if changed since last report)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
$\square \quad$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
$\square \quad$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square \quad$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square \quad$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
| :---: | :---: | :---: |
| Common Stock | PRI | New York Stock Exchange |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 ( $\S 240.12 \mathrm{~b}-2$ of this chapter).

Emerging growth company $\square$
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. $\square$

## Item 2.02 Results of Operations and Financial Condition.

On May 2, 2023, Primerica, Inc. (the "Company") provided a restated financial supplement (the "Restated Supplemental Financial Information") for the quarter ended December 31, 2022, which adjusts financial information that was included in the Company's quarterly supplemental financial information furnished on a Form 8-K filed with the U.S. Securities and Exchange Commission (the "SEC") on February 23, 2023. The Restated Supplemental Financial Information reflects the Company's adoption, as of January 1, 2023, of the provisions of the Financial Accounting Standard Board's Accounting Standards Update No. 2018-12, "Targeted Improvements to the Accounting for Long-Duration Contracts" and related amendments ("LDTI"). The Company adopted LTDI using the modified retrospective method and restated financial information subsequent to the January 1, 2021 transition date. A copy of the Restated Supplemental Financial Information is furnished with this report as Exhibit 99.1.

The Restated Supplemental Financial Information is unaudited and is being provided by the Company voluntarily to assist investors and other readers of the Company's financial statements by providing comparable historical financial information that reflects the significant impact LDTI had on the Company's financial condition and results of operations. The information presented in the Restated Supplemental Financial Information is preliminary and subject to change based on the completion of ongoing internal control and review procedures, as well as the procedures that will be completed as part of the audit of the Company's financial statements as of and for the year ending December 31, 2023. As such, investors and other readers should not place undue reliance on this information and it should be read in conjunction with the financial information included in the Company's Annual Report on Form 10-K for the year ended December 31, 2022 and the Company's other filings with the SEC.

At this time, the Company anticipates that its next audited financial statements will be filed in February 2024 as part of its Annual Report on Form 10-K for the year ending December 31, 2023. It is possible that the information presented in the Restated Supplemental Financial Information may differ, perhaps materially, from information included in the audited financial statements that will be filed by the Company in the future. The Company undertakes no obligation to update or revise the information provided in the Restated Supplemental Financial Information as a result of new information or otherwise, except as required by law.

The information provided pursuant to this Item 2.02, including Exhibit 99.1 in Item 9.01, is "furnished" and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of such section, and shall not be incorporated by reference in any filing made by the Company under the Exchange Act or the Securities Act of 1933, as amended (the "Securities Act"), except to the extent expressly set forth by specific reference in any such filings.

## Use of Non-GAAP Financial Measures

In addition to reporting financial results in accordance with U.S. generally accepted accounting principles ("GAAP"), the Company presents certain non-GAAP financial measures. Specifically, the Company presents adjusted direct premiums, other ceded premiums, adjusted operating revenues, adjusted operating income before income taxes, adjusted net operating income, adjusted stockholders' equity and diluted adjusted operating earnings per share. Adjusted direct premiums and other ceded premiums are net of amounts ceded under coinsurance transactions that were executed concurrent with our initial public offering (the "IPO coinsurance transactions") for all periods presented. We exclude amounts ceded under the IPO coinsurance transactions in measuring adjusted direct premiums and other ceded premiums to present meaningful comparisons of the actual premiums economically maintained by the Company. Amounts ceded under the IPO coinsurance transactions will continue to decline over time as policies terminate within this block of business. Adjusted operating revenues, adjusted operating income before income taxes, adjusted net operating income and diluted adjusted
operating earnings per share exclude the impact of investment gains (losses) and fair value mark-to-market ("MTM") investment adjustments, including credit impairments, for all periods presented. We exclude investment gains (losses), including credit impairments, and MTM investment adjustments in measuring these non-GAAP financial measures to eliminate period-over-period fluctuations that may obscure comparisons of operating results due to items such as the timing of recognizing gains (losses) and market pricing variations prior to an invested asset's maturity or sale that are not directly associated with the Company's insurance operations. Adjusted operating income before taxes, adjusted net operating income, and diluted adjusted operating earnings per share also exclude the loss on the extinguishment of debt, transaction-related expenses/recoveries associated with the purchase of e-TeleQuote Insurance, Inc. and subsidiaries (collectively, "e-TeleQuote"), adjustments to share-based compensation expense for shares exchanged in the business combination, and non-cash goodwill impairment charges. We exclude the loss on the extinguishment of debt, e-TeleQuote transactionrelated expenses/recoveries and non-cash goodwill impairment charges as these are non-recurring items that will cause incomparability between period-over-period results. We exclude adjustments to share-based compensation expense for shares exchanged in the business combination to eliminate period-over-period fluctuations that may obscure comparisons of operating results primarily due to the volatility of changes in the fair value of shares which were acquired for no additional consideration. Adjusted operating income before income taxes and adjusted net operating income exclude income attributable to the noncontrolling interest to present only the income that is attributable to stockholders of the Company. Adjusted stockholders' equity excludes the impact of net unrealized investment gains (losses) recorded in accumulated other comprehensive income (loss) for all periods presented. We exclude unrealized investment gains (losses) in measuring adjusted stockholders' equity as unrealized gains (losses) from the Company's available-for-sale securities are largely caused by market movements in interest rates and credit spreads that do not necessarily correlate with the cash flows we will ultimately realize when an available-for-sale security matures or is sold. Adjusted stockholders' equity also excludes the difference in future policy benefits calculated using the current discount rate and future policy benefits calculated using the locked-in discount rate at contract issuance recognized in accumulated other comprehensive income. We exclude the impact from the difference in the discount rate in measuring adjusted stockholders' equity as such difference is caused by market movements in interest rates that are not permanent and may not align with the cash flows we will ultimately incur when policy benefits are settled.

Our definitions of these non-GAAP financial measures may differ from the definitions of similar measures used by other companies. Management uses these non-GAAP financial measures in making financial, operating and planning decisions and in evaluating the Company's performance. Furthermore, management believes that these non-GAAP financial measures may provide users with additional meaningful comparisons between current results and results of prior periods as they are expected to be reflective of the core ongoing business. These measures have limitations and investors should not consider them in isolation or as a substitute for analysis of the Company's results as reported under GAAP.

Reconciliations of GAAP to non-GAAP financial measures are included in the Restated Supplemental Financial Information, which has been posted in the "Investor Relations" section of our website at https://investors.primerica.com.https://investors.primerica.com.

Item 9.01. Financial Statements and Exhibits.
(d) Exhibits.
99.1 Restated Supplemental Financial Information for the quarter ended December 31, 2022

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Cover Page from this Current Report on Form 8-K, formatted in Inline XBRL

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 2, 2023
PRIMERICA, INC.
/s/ Alison S. Rand
Alison S. Rand
Executive Vice President and Chief Financial Officer

# Supplemental Financial Information As Adjusted for ASU 2018-12 Fourth Quarter 2022 

Effective January 1, 2023, we adopted FASB ASU 2018-12 "Targeted Improvements to the Accounting for Long-Duration Contracts" (or "LDTI"). We have retrospectively restated 2021 and 2022 financial statements in compliance with the new accounting standard, with 2021 full year and 2022 quarterly restated results included herein. The impact of LDTI on our financial statements is significant, as it requires us to make changes to the way we calculate future policy benefit reserves on our term life insurance product and discontinued product lines issued by our New York subsidiary. LDTI also requires changes to the way we amortize deferred acquisition costs for these products as well as Canadian Segregated funds. Restating our financial statements is necessary to present historical periods on a comparable basis with future period results.

Also effective January 1, 2023, we will no longer be allocating a portion of net investment income to the Term Life Insurance segment, and all net investment income will be recorded in the Corporate \& Other Distributed Products segment. As such, we have retrospectively restated for comparison purposes the 2021 and 2022 income statements for the Term Life Insurance and Corporate and Other Distributed Product Segments.

In this document, we have also included estimated term life issued policy counts by quarter for 2022 adjusting issued policies to a single life per policy basis to facilitate comparisons going forward.

A summary of significant changes by line item follows:
(gain) In of investment income

Investment and Savings Products - Amortization of DAC
Senior Health - No change

Corp \& Other Distributed Products - Inclusion of Net investment income formerly allocated to Term Life and changes reflected in Benefits and claims, Future policy benefits remeasurement (gain)/loss and Amortization of DAC for discontinued lines written by our New York subsidiary

Consolidated Balance Sheets - Due from Reinsurers, Deferred acquisitions costs, Future policy benefits, Income taxes, Retained Earnings, Accumulated other comprehensive income

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Benefits and claims, Future policy benefits remeasurement (gain)/loss, Amortization of DAC

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This document may contain forward-looking statements and information. Additional information and factors that could cause actual results to differ materially from any forward-looking statements or information in this document is available in our Form 10-K for the year ended December 31, 2022.

## Fourth Quarter 2022

This document is a financial supplement to our fourth quarter 2022 earnings release. It is designed to enable comprehensive analysis of our ongoing business using the same core metrics that our management utilizes in assessing our business and making strategic and operational decisions. Throughout this document we provide financial information that is derived from our U.S. GAAP financial statements and adjusted for three different purposes, as follows:

- Operating adjustments exclude the impact of investment gains/losses, including credit impairments, mark-to-market (MTM) investment adjustments, loss on the extinguishment of debt, transaction-related expenses/recoveries associated with the purchase of e-TeleQuote Insurance, Inc. and subsidiaries (collectively, "e-TeleQuote"), adjustments to share-based compensation expense for shares exchanged in the business combination, and non-cash goodwill impairment charges. We exclude investment gains/losses, including credit impairments, and MTM investment adjustments in measuring adjusted operating revenues to eliminate period-over-period fluctuations that may obscure comparisons of operating results due to items such as the timing of recognizing gains and losses and other factors prior to an invested asset's maturity or sale that are not directly associated the Company's insurance operations. We exclude the loss on the extinguishment of debt, e-TeleQuote transaction-related expenses/recoveries, and non-cash goodwill impairment charges in our non-GAAP financial measures as such expenses are non-recurring items that will cause incomparability between period-over-period results. We exclude adjustments to share-based compensation expense for shares exchanged in the business combination to eliminate period-overperiod fluctuations that may obscure comparisons of operating results primarily due to the volatility of changes in the fair value of shares which were acquired for no additional consideration. Adjusted operating income before income taxes and adjusted net operating income exclude income attributable to the noncontrolling interest to present only the income that is attributable to stockholders of the Company.
- Adjusted stockholders' equity refers to the removal of the impact of net unrealized gains and losses on invested assets. We exclude unrealized investment gains and losses in measuring adjusted stockholders' equity as unrealized gains and losses from the Company's invested assets are largely caused by market movements in interest rates and credit spreads that do not necessarily correlate with the cash flows we will ultimately realize when an invested asset matures or is sold. Also, excludes the difference in future policy benefits calculated using the current discount rate and future policy benefits calculated using the locked-in discount rate at contract issuance recognized in accumulated other comprehensive income. We exclude the impact from the difference in the discount rate in measuring adjusted stockholders' equity as it is caused by market movements in interest rates that are not permanent and may not align with the cash flow we will ultimately incur when policy benefits are settled.
-IPO coinsurance transactions adjustments relate to transactions in the first quarter of 2010 , where we coinsured between $80 \%$ and $90 \%$ of our business that was in-force at year-end 2009 to entities then affiliated with Citigroup Inc. that were executed concurrent with our initial public offering (IPO). We exclude amounts ceded under the IPO coinsurance transactions in measuring adjusted direct premiums and other ceded premiums to present meaningful comparisons of the actual premiums economically maintained by the Company. Amounts ceded under the IPO coinsurance transactions will continue to decline over time as policies terminate within this block of business.

Management utilizes these non-GAAP financial measures in managing the business and believes they present relevant and meaningful analytical metrics for evaluating the ongoing business. Reconciliations of non-GAAP to GAAP financial measures are included in this financial supplement.

Certain items throughout this supplement may not add due to rounding and as such, may not agree to other public reporting of the respective item. Certain items throughout this supplement are noted as 'na' to indicate not applicable. Certain variances are noted as ' nm ' to indicate not meaningful. Certain reclassifications have been made to prior-period amounts to conform to current-period reporting classifications. These reclassifications had no impact on net income or total stockholders' equity.

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[^1](2)Reflects the company's permanent stockholders' equity and does not include temporary stockholders' equity.

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| (Dollars in thousands) | Q1 |  | Q2 |  | $\begin{gathered} \text { Q3 } \\ 2022 \end{gathered}$ |  | $\begin{gathered} \text { Q4 } \\ 2022 \end{gathered}$ |  | $\begin{aligned} & \text { YTD } \\ & 2021 \end{aligned}$ |  |  | $\begin{aligned} & \text { YTD } \\ & 2022 \end{aligned}$ |  | YOY YTD |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | $\%$ |  |  |  |  |  |
| Statement of Income |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Revenues: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Direct premiums | \$ | 798,666 |  |  | \$ | 808,894 |  |  | \$ | 810,079 | \$ | 812,481 | \$ | \$ | 3,122,148 | \$ | 3,230,120 | \$ | 107,972 | 3.5 \% |
| Ceded premiums |  | $(399,885)$ |  | $(419,048)$ |  | $(404,870)$ |  |  |  | $(406,088)$ |  |  | $(1,616,264)$ |  | (1,629,892 ) |  | $(13,627)$ | -0.8\% |
| Net premiums |  | 398,781 |  | 389,846 |  | 405,209 |  | 406,393 |  |  | 1,505,884 |  | 1,600,229 |  | 94,344 | 6.3 \% |
| Net investment income |  | 18,905 |  | 21,284 |  | 24,346 |  | 28,530 |  |  | 80,588 |  | 93,065 |  | 12,477 | 15.5 \% |
| Commissions and fees: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales-based (1) |  | 103,242 |  | 88,701 |  | 67,962 |  | 66,473 |  |  | 401,508 |  | 326,378 |  | $(75,130)$ | -18.7\% |
| Asset-based (2) |  | 113,112 |  | 108,101 |  | 107,483 |  | 105,357 |  |  | 441,303 |  | 434,053 |  | $(7,250)$ | -1.6\% |
| Account-based (3) |  | 21,541 |  | 22,592 |  | 22,910 |  | 23,348 |  |  | 86,939 |  | 90,391 |  | 3,453 | 4.0 \% |
| Other commissions and fees |  | 13,905 |  | 21,294 |  | 27,113 |  | 31,542 |  |  | 113,063 |  | 93,854 |  | $(19,209)$ | -17.0\% |
| Investment (losses) gains |  | 751 |  | $(1,892)$ |  | $(2,699)$ |  | 2,846 |  |  | 5,872 |  | (995) |  | $(6,867)$ | -116.9 \% |
| Other, net |  | 20,988 |  | 18,755 |  | 20,964 |  | 22,451 |  |  | 74,575 |  | 83,159 |  | 8,584 | $11.5 \%$ |
| Total revenues |  | 691,225 |  | 668,681 |  | 673,288 |  | 686,940 |  |  | 2,709,732 |  | 2,720,134 |  | 10,402 | 0.4 \% |
| Benefits and expenses: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Benefits and claims |  | 168,288 |  | 153,071 |  | 164,092 |  | 165,742 |  |  | 619,702 |  | 651,193 |  | 31,491 | 5.1 \% |
| Future policy benefits remeasurement (gain)/loss |  | $(1,272)$ |  | (627) |  | 988 |  | 433 |  |  | 1,297 |  | (479) |  | $(1,777)$ | nm |
| Amortization of DAC |  | 63,223 |  | 64,200 |  | 65,447 |  | 66,236 |  |  | 235,265 |  | 259,105 |  | 23,840 | 10.1 \% |
| Insurance commissions |  | 7,721 |  | 7,594 |  | 7,666 |  | 7,280 |  |  | 34,532 |  | 30,261 |  | $(4,271)$ | -12.4 \% |
| Insurance expenses |  | 59,509 |  | 59,461 |  | 57,552 |  | 58,883 |  |  | 202,604 |  | 235,405 |  | 32,801 | 16.2 \% |
| Sales commissions: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales-based (1) |  | 74,606 |  | 63,403 |  | 48,775 |  | 47,927 |  |  | 287,359 |  | 234,711 |  | $(52,648)$ | -18.3\% |
| Asset-based (2) |  | 53,366 |  | 50,876 |  | 51,549 |  | 51,047 |  |  | 206,201 |  | 206,838 |  | 637 | 0.3 \% |
| Other sales commissions |  | 5,952 |  | 5,484 |  | 5,592 |  | 4,187 |  |  | 28,748 |  | 21,215 |  | $(7,533)$ | -26.2\% |
| Interest expense |  | 6,853 |  | 6,814 |  | 6,802 |  | 6,768 |  |  | 30,618 |  | 27,237 |  | $(3,381)$ | -11.0\% |
| Contract acquistion costs (4) |  | 20,649 |  | 19,384 |  | 13,446 |  | 14,952 |  |  | 52,788 |  | 68,431 |  | 15,643 | 29.6 \% |
| Other operating expenses |  | 86,434 |  | 79,728 |  | 73,790 |  | 80,443 |  |  | 296,851 |  | 320,394 |  | 23,544 | 7.9 \% |
| Goodwill impairment |  | - |  | - |  | 60,000 |  | - |  |  | 76,000 |  | 60,000 |  | $(16,000)$ | -21.1\% |
| Loss on extinguishment of debt |  | - |  | - |  | - |  | - |  |  | 8,927 |  | - |  | $(8,927)$ | -100.0 \% |
| Total benefits and expenses |  | 545,329 |  | 509,389 |  | 555,697 |  | 503,898 |  |  | 2,080,894 |  | 2,114,313 |  | 33,419 | 1.6 \% |
| Income before income taxes |  | 145,896 |  | 159,292 |  | 117,591 |  | 183,041 |  |  | 628,838 |  | 605,821 |  | $(23,017)$ | -3.7\% |
| Income taxes |  | 33,511 |  | 36,509 |  | 40,815 |  | 39,085 |  |  | 164,407 |  | 149,919 |  | $(14,488)$ | -8.8\% |
| Net income |  | 112,385 |  | 122,784 |  | 76,777 |  | 143,956 |  |  | 464,431 |  | 455,902 |  | $(8,530)$ | -1.8\% |
| Net income attributable to noncontrolling interests |  | $(2,654)$ |  | $(2,384)$ |  | - |  | - |  |  | $(1,377)$ |  | $(5,038)$ |  | $(3,661)$ | nm |
| Net Income attributable to Primerica, Inc. | \$ | 115,039 | \$ | 125,168 | \$ | 76,777 | \$ | 143,956 |  | \$ | 465,808 | \$ | 460,940 | \$ | $(4,869)$ | -1.0\% |
| Income Before Income Taxes by Segment |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Term Life | \$ | 118,575 | \$ | 125,034 | \$ | 128,168 | \$ | 128,470 | \$ | \$ | 486,543 | \$ | 500,247 | \$ | 13,704 | 2.8 \% |
| Investment \& Savings Products |  | 67,038 |  | 63,017 |  | 59,222 |  | 56,612 |  |  | 277,742 |  | 245,889 |  | $(31,853)$ | -11.5\% |
| Senior Health |  | $(23,085$ ) |  | $(16,150)$ |  | $(63,723)$ |  | 4,285 |  |  | $(85,050$ ) |  | (98,673) |  | $(13,624)$ | -16.0 \% |
| Corporate \& Other Distributed Products |  | $(16,632)$ |  | $(12,609)$ |  | $(6,075)$ |  | $(6,325)$ |  |  | (50,397) |  | $(41,641)$ |  | 8,755 | 17.4 \% |
| Income before income taxes | \$ | 145,896 | \$ | 159,292 | \$ | 117,591 | \$ | 183,041 |  | \$ | 628,838 | \$ | 605,821 | \$ | $(23,017)$ | -3.7\% |

(1)Sales-based - revenues or commission expenses relating to the sales of mutual funds and variable annuities.
(2)Asset-based - revenues or commission expenses relating to the value of assets in client accounts for which we earn ongoing service, distribution, and other fees
(3)Account-based - revenues relating to the fee generating client accounts we administer.
(4)Contract acquisition costs (CAC) - Includes direct marketing costs incurred to acquire Senior Health product leads through internal and external sources, including commissions paid to Primerica representatives, as well as ETQ agent compensation, training and licensing costs.

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 existing reinsurance agreements.
(2)Adjusted direct premiums - direct premiums net of premiums ceded to IPO coinsurers.
(3)Other ceded premiums - premiums ceded to non-IPO coinsurers net of any applicable reimbursements from the IPO coinsurers.
(4)Post-IPO direct premiums - direct premiums not subject to the 2010 IPO coinsurance transactions.
(5)Pre-IPO direct premiums - direct premiums subject to the 2010 IPO coinsurance transactions.
(6)Benefits and claims, net - benefits \& claims and remeasurement (gain)/loss net of other ceded premiums which are largely YRT
(7)Insurance expenses, net - insurance expenses net of other, net revenues.
(8)Term Life operating margin - Term Life operating income before income taxes as a percentage of adjusted direct premiums.

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(1)Estimated annualized issued term life premium - estimated as average premium per $\$ 1,000$ of face amounts issued on new policies and additions (before free look returns) multiplied by actual face amount issued on new policies, rider additions and face amount increases.
(2)In whole dollars.
(3)lssued term life face amount - includes face amount on issued term life policies, additional riders added to existing policies, and face increases under increasing benefit riders.


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(1)Asset value outflows - include (a) redemptions of assets, (b) sales charges on the inflow sales figures, and (c) the net flow of money market funds sold and redeemed on the company's recordkeeping platform. The redemptions of assets must be estimated for approximately $4 \%$ of account values as these figures are not readily available. Actual redemptions as a percentage of account values for similar known account values are used to estimate the unknown redemption values.
(2)Change in market value, net - market value fluctuations net of fees and expenses.
(3)Fee generating positions - mutual fund positions for which we receive recordkeeping fees. An individual client account may include multiple mutual fund positions. We may also receive fees earned for custodial services that we provide to clients with retirement plan accounts that hold positions in these mutual funds.

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 of LTV for approved policies from prior periods are recognized when our cash collections are different from the estimated constrained LTV's which we refer to as tail revenue.
(2)Primarily reflects marketing development revenues, which are non-commission revenues received from carriers to support marketing efforts and lead acquisition.
(3)Contract acquisition costs (CAC) - Includes direct marketing costs incurred to acquire leads through internal and external sources, including commissions paid to Primerica representatives, as well as ETQ agent compensation, training and licensing costs.

 insurance carrier. The applicant may need to take additional actions, including providing subsequent information before the application is reviewed by the health insurance carrier.
 (7)In whole dollars.


[^4]

## Fixed-Maturity Securities - Effective Maturity

| Effective maturity |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $<1 \mathrm{Yr}$. | \$ | 190,479 | \$ | 192,567 | \$ | $(2,088)$ | 7.6 \% | 6.9 \% | 3.15 \% |
| 1-2 Yrs. |  | 271,286 |  | 280,539 |  | $(9,253)$ | 10.9 \% | 10.0 \% | 3.63 \% |
| 2-5 Yrs. |  | 781,492 |  | 845,989 |  | $(64,497)$ | 31.3 \% | 30.2 \% | 3.67 \% |
| 5-10 Yrs. |  | 980,174 |  | 1,149,971 |  | (169,798) | 39.2 \% | 41.0 \% | 3.25 \% |
| > 10 Yrs. |  | 275,724 |  | 336,047 |  | $(60,323$ ) | 11.0 \% | 12.0 \% | 3.54 \% |
| Total Fixed Income | \$ | 2,499,154 | \$ | 2,805,113 | \$ | $(305,959)$ | 100.0 \% | 100.0 \% | 3.44 \% |

## Duration

[^5]Note: Investment Portfolio pages in this Financial Supplement exclude the Held to Maturity asset on our balance sheet

| (Dollars in thousands) |  |  |  |
| :---: | :---: | :---: | :---: |
| Investment Portfolio Quality Ratings (1) |  |  |  |
|  |  | zed Cost | $\% \text { of }$ Total |
| Total Fixed Income portfolio: |  |  |  |
| Rating |  |  |  |
| AAA | \$ | 606,982 | 21.6 \% |
| AA |  | 321,450 | 11.5 \% |
| A |  | 688,936 | 24.6 \% |
| BBB |  | 1,120,096 | 39.9 \% |
| Below Investment Grade |  | 67,450 | 2.4 \% |
| NA |  | 199 | 0.0 \% |
| Total Fixed Income | \$ | 2,805,113 | 100.0 \% |


|  | Amortized Cost | $\begin{aligned} & \% \text { of } \\ & \text { Total } \end{aligned}$ |
| :---: | :---: | :---: |
| Public Corporate asset class: |  |  |
| Rating |  |  |
|  | 11,835 |  |
| AAA | \$ | 0.9 \% |
| AA | 67,985 | 5.0 \% |
| A | 356,459 | 26.0 \% |
| BBB | 872,920 | 63.7 \% |
| Below Investment Grade | 61,192 | 4.5 \% |
| NA | 176 | 0.0 \% |
| Total Corporate | \$ 1,370,566 | 100.0 \% |


|  | Amortized Cost |  | $\begin{aligned} & \% \text { of } \\ & \text { Total } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| Private Placement asset class: |  |  |  |
| Rating |  |  |  |
| AAA | \$ | - | - |
| AA |  | 5,274 | 1.8 \% |
| A |  | 66,034 | 22.3 \% |
| BBB |  | 222,819 | 75.3 \% |
| Below Investment Grade |  | 1,830 | 0.6 \% |
| NA |  | - | - |
| Total Private | \$ | 295,957 | 100.0 \% |

CMBS asset class:

| Rating |
| :--- | :--- | ---: | ---: |
| AAA |

AA
A
BBB
Below Investment Grade
NA
Total CMBS
Mortgage-Backed asset class:

| Rating |
| :--- |
| AAA |

AA
A
BBB
Below Investment Grade
NA

| $\$$ | 435,692 | $89.6 \%$ |
| ---: | ---: | ---: |
| 50,170 | $10.3 \%$ |  |
|  | 135 | $0.0 \%$ |
|  | - | - |
|  | 73 | $0.0 \%$ |
|  | 23 | $0.0 \%$ |
| $\$$ | 486,093 | $100.0 \%$ |

Asset-Backed asset class:
Rating
AAA
AA
A
BBB
Below Investment Grade
NA
Total Asset-Backed
Treasury \& Government asset classes:
$\frac{\text { Rating }}{\text { AAA }}$
AA
A
BBB
Below Investment Grade
NA

| $\$$ | 63,108 | $21.0 \%$ |
| :--- | ---: | ---: |
|  | 151,320 | $50.4 \%$ |
|  | 71,904 | $24.0 \%$ |
|  | 11,088 | $3.7 \%$ |
|  | 2,629 | $0.9 \%$ |
|  | - | - |
| $\$$ | 300,047 | $100.0 \%$ |


| NAIC Designations |  |  |  |
| :---: | :---: | :---: | :---: |
| 1 | \$ | 1,357,429 | 54.8 \% |
| 2 |  | 1,038,960 | 42.0 \% |
| 3 |  | 71,518 | 2.9 \% |
| 4 |  | 7,813 | 0.3 \% |
| 5 |  | 691 | 0.0 \% |
| 6 |  | 0 | 0.0 \% |
| U.S. Insurer Fixed Income (2) |  | 2,476,411 | 100.0 \% |
| Other (3) |  | 364,107 |  |
| Cash and cash equivalents |  | 558,646 |  |
| Total Invested Assets | \$ | 3,399,164 |  |

[^6]PRIMERICA, INC.
Investment Portfolio - Supplemental Data and Trends
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(1)US\$ denominated investments in issuers outside of the United States based on country of risk.
(2)Emerging markets is as defined by MSCI, Inc. which include Chile, India, Peru, Poland and South Africa.

Note: Investment Porffolio pages in this Financial Supplement exclude the Held to Maturity asset on our balance sheet.
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[^0]:    To facilitate comparison, lines impacted by the change have been highlighted. Note that ratios and totals are also affected, however, these were not highlighted

[^1]:    (1)Outstanding common shares exclude restricted stock units.

[^2]:    (1)Reflects the company's permanent stockholders' equity and does not include temporary stockholders' equity.
    (2)Debt-to-capital is that of the parent company only. Capital in the debt-to-capital ratio includes stockholders' equity and the note payable.
    (3)Share count reflects outstanding common shares, but excludes restricted stock units (RSUs).

[^3]:    (1)Fees paid based on client asset values - administration fees on Canadian Segregated Funds and advisory fees on Managed Accounts that vary directly with client asset values.
    (2)Fees paid based on fee-generating positions - recordkeeping fees that vary with the number of fee-generating positions.
    (3)Sales-based net revenue - commission and fee revenue less commissions paid to the sales force based on product sales activity.
    (4)Asset-based net revenue - commission and fee revenue less administration and advisory fees paid to third-party providers and commissions paid to the sales force earned based on product account values including amortization of deferred acquisition costs for segregated funds.
    (5)Account-based net revenue - fee revenue less recordkeeping fees paid to third-party providers based on fee-generating positions and certain direct general expenses.
    (6)In whole dollars.

[^4]:    14 of 18

[^5]:    Fixed Income portfolio duration

[^6]:    (1)Ratings method for split ratings: If by 2 NRSROs, use lower of the two; if by 3 or more NRSROs, use second lowest.
    2)NAIC ratings for our U.S. insurance companies' fixed income portfolios.
    (3)Other consists of assets held by our non-life companies, Canadian insurance company, and unrated equities.

    Note: Investment Portfolio pages in this Financial Supplement exclude the Held to Maturity asset on our balance sheet.

